

PARK CENTRAL DEVELOPMENT

BRIDGING COMMUNITIES

2022 ANNUAL COCKTAIL GALA

TITLE (PLATINUM) - \$10,000

- Presenting sponsor
- Full page color ad, inside front cover of Gala Program
- Logo recognition and link to your website for one year
- Logo recognition at Gala on dedicated signage
- Logo recognition and summary of your business featured in slideshow at event
- 15 tickets for the Gala
- Sponsorship of Award to Recipient
- Complimentary VIP tickets to Grovest

INSTITUTION (GOLD) - \$7,000

- Full page color ad inside cover or back cover
- Logo recognition and link to your website on Park Central Development website for one year
- Logo recognition at Gala on dedicated signage
- Logo recognition and summary of your business featured in slideshow at event
- 10 tickets for the Gala
- Complimentary VIP tickets to Grovest

PATRON (SILVER) - \$5,000

- Half page color ad in Gala Program
- Logo recognition and link to your website on Park Central Development website for one year
- Logo recognition at Gala on dedicated signage
- Logo recognition in slideshow at event
- Complimentary VIP Tickets to Grovest
- 6 tickets for the Gala

DEVELOPER (BRONZE) - \$3,000

- Half page ad in Gala program
- Logo recognition and link to your website on Park Central Development website for one year
- Logo and name recognition on shared signage at Gala event
- Logo recognition in slide show at event
- 4 tickets for the Gala

COMMUNITY - \$1,000

- Half page ad in Gala program
- Logo recognition and link to your website on Park Central Development website for one year
- Name recognition on shared signage at Gala event
- Name recognition in slideshow at event
- 2 tickets for the Gala

FRIEND - \$500

- Quarter page ad in Gala program
- Logo recognition and link to your website on Park Central Development website for one year
- Name recognition on shared signage at Gala event
- Name recognition in slideshow at event
- 1 ticket



25 MAY 2022

PALLADIUM

5:30PM - 9:00PM

SPONSORSHIP AGREEMENT

YES! - WE WISH TO SUPPORT PARK CENTRAL.

- TITLE - \$10,000
- INSTITUTION - \$7,000
- PATRON - \$5,000
- DEVELOPER - \$3,000
- COMMUNITY - \$1,000
- FRIEND - \$500

PLEASE PROVIDE YOUR INFORMATION AS YOUR ORGANIZATION WOULD LIKE TO BE REPRESENTED IN PRINT.

Organization: _____
Address: _____
Website: _____
Contact: _____
Email: _____
Phone: _____

Payment information: Check enclosed Please invoice
 Credit card (contact for info)

Payment is due at the time of commitment. Sponsor ads will not be included in the program without payment.

Please mail checks made payable to "Park Central Development Corporation" to:

Attn: Gala
Park Central Development Corp.
4512 Manchester Ave., Suite 100
St. Louis, MO 63110

IMPORTANT INFORMATION

All proceeds benefit Park Central Development, a 501(c)3 community development corporation serving the central corridor of the City of St. Louis. The fair market value of your gift is tax deductible.

PLEASE READ:

Commitment, advertisement, and logo are due by [date] for inclusion in the printed program.

All advertisements (full page, half page and quarter page program ads) are to be created by the Sponsor. If you are unable to create an ad, please provide a logo and information to be included. PCD will create the ad for an additional \$75 charge. When including files (logo and ads) please submit high resolution color or black and white print ready .pdf.

Please contact Abdul for advertisement measurements or with any questions at abdul@pcd-stl.org or 314-239-1400.



This year's Gala event will be held at The World's Fair Pavilion. This open air venue sits atop Government Hill and has a magnificent view of Forest Park. As a large and open air venue, there is enough space to engage with COVID precautions.

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